

Is your software asset management program delivering real value?

With a Verafirm certification you can be sure it is.



**Verafirm**  
CERTIFIED

## The Verafirm Certified Advantage

**Return on investment:** Optimizing software usage to the needs of your business increases efficiency and saves you money.

**Audit forbearance:** Leading software publishers trust Verafirm Certified and will refrain from auditing your company for two years.

**Assurance:** Knowing that your SAM program adheres to international best practices and that you're getting the value you should from your software.

**Global Recognition:** Certification distinguishes you in the marketplace, and demonstrates that you are best in class with ISO-aligned SAM.

*Get started today at [verafirm.org](http://verafirm.org)*

Verafirm certifications are awarded to enterprises whose software asset management (SAM) programs are best in class, meeting benchmarks established by the International Organization for Standardization (ISO).



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You already manage your software licenses carefully because software is a key business asset. But taking advantage of international best practices puts you ahead of the game by driving efficiencies and minimizing risks. The benefits of good SAM are substantial, companies can save an average of 15-20 percent on software costs.

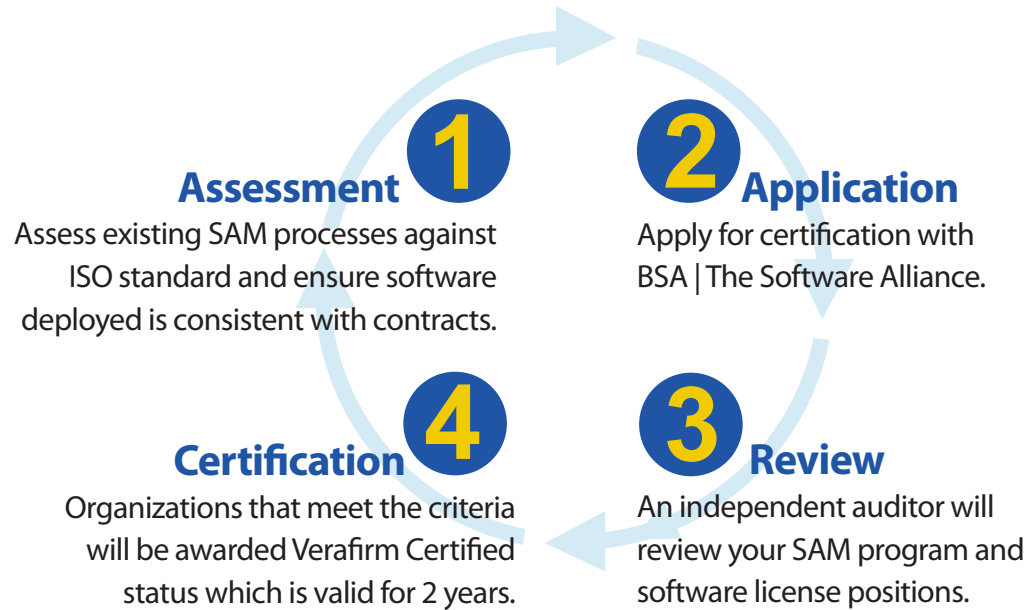
## Why take the next step to Certification?

Certification demonstrates that your SAM practices are world-class. Aligned to the ISO 19770-1 SAM standard it provides you with standardized benchmarks to implement and measure the effectiveness of your SAM program. Additionally, leading software publishers offer a two-year audit forbearance to all Verafirm Certified companies giving you confidence and assurance in your program.



## How it works

**Certification is a comprehensive review of your SAM policies, processes, outcomes and license positions.**



*“ We are proud to achieve the prestigious Verafirm Certified. This recognizes our efforts toward effective implementation of ISO SAM aligned processes and license compliance. It also demonstrates our commitment toward upholding high ethical standards. . . ”*

*Vice President, KPIT Technologies*

*“ The SAM processes and subsequent assessment helped us improve the license management and educate users on what needed to be done. . . The process led to smarter and more accurate IT governance, cost control and peace of mind. ”*

*Vice President, SymphonyTeleca*