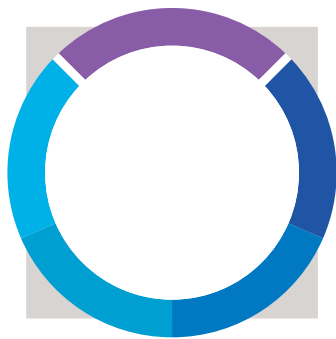


Software drives your business.






Managing it well puts you ahead of the game.



# Verafirm

Smart. Simple. Efficient.

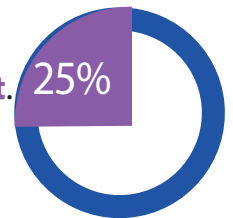
## SAM MADE SIMPLE

 Verafirm CERTIFIED	Certifies your software asset management processes are in line with global standards	For the Enterprise
 Verafirm REGISTERED	Simple, feature-rich tool to manage your software licenses online	For the SME
 Verafirm VERIFIED	Third-party verification of your software license compliance	For the Supply Chain
 Verafirm SUPPLY CHAIN	Global monitoring tool to track software compliance in integrated supply chains	For the Individual
 Verafirm PROFESSIONAL	Self-guided online course on how to implement best-in-class software asset management	

Smart companies use proven software asset management (SAM) to improve their bottom line.

Consider this:

For the average company, **information technologies such as software make up about one-quarter of the budget.**



When an organization doesn't manage its software, it can waste hundreds of dollars per computer. Implementing a sound SAM program has shown to save 15 - 20 percent on software costs.



Verafirm

Verafirm offers world-class certification, administration and educational tools for software asset management.

## Why is it right for you?

**Confidence** that comes from knowing your SAM program adheres to international best practices.

**Greater efficiency** through optimization of your software usage and elimination of unnecessary spending.

**Peace of mind** from knowing that you are using properly licensed software.

**Global recognition** for all qualified Verafirm companies in recognition of their commitment to strong IT governance.

*[Get started today at verafirm.org](https://verafirm.org)*

## The Verafirm Advantage

Verafirm stands for world-class software asset management. Based on benchmarks from the International Organization for Standardization (ISO) and backed by the software industry, Verafirm offers a suite of products to help organizations of all sizes and in all industries understand, manage, and certify their software asset management programs.

### Certification

**SAM Certification:** If your company has already invested in a SAM program, take the next step and certify that it meets global standards. Certification confirms that your SAM program meets ISO standards, demonstrates you are a best-in-class company, and provides a two-year audit forbearance from leading software publishers.

### Monitoring

**Supply Chain Solutions:** Verafirm offers the only global monitoring tool to track software compliance in integrated supply chains – giving you confidence that your business partners operate by the same ethical standards that you do.

### Management

**SAM Tool:** For small-to-medium sized businesses, Verafirm offers a simple, feature-rich tool to manage software licenses online. Supported by leading software publishers, the tool is offered in multiple languages with self-help guidance and live customer support.

### Education

**SAM Education:** Sound software asset management starts with the right training. Verafirm offers a self-guided online course that will train you on best practices for implementing a world-class, ISO-aligned SAM program.