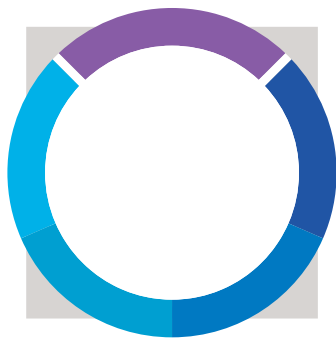


Software drives your business.






Managing it well puts you ahead of the game.



**Verafirm**

Smart. Simple. Efficient.

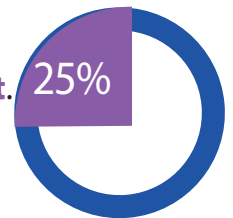
## SAM MADE SIMPLE

 <b>Verafirm</b> CERTIFIED	Certifies your software asset management processes are in line with global standards	For the Enterprise
 <b>Verafirm</b> REGISTERED	Simple, feature-rich tool to manage your software licenses online	For the SME
 <b>Verafirm</b> VERIFIED	Third-party verification of your software license compliance	For the Supply Chain
 <b>Verafirm</b> SUPPLY CHAIN	Global monitoring tool to track software compliance in integrated supply chains	For the Individual
 <b>Verafirm</b> PROFESSIONAL	Self-guided online course on how to implement best-in-class software asset management	

Smart companies use proven software asset management (SAM) to improve their bottom line.

Consider this:

For the average company, **information technologies such as software make up about one-quarter of the budget.**



When an organization doesn't manage its software, it can waste hundreds of dollars per computer. Implementing a sound SAM program has shown to save 15 - 20 percent on software costs.



Verafirm

Verafirm offers world-class certification, administration and educational tools for software asset management.

## Why is it right for you?

**Confidence** that comes from knowing your SAM program adheres to international best practices.

**Greater efficiency** through optimization of your software usage and elimination of unnecessary spending.

**Peace of mind** from knowing that you are using properly licensed software.

**Global recognition** for all qualified Verafirm companies in recognition of their commitment to strong IT governance.

***Get started today at [verafirm.org](http://verafirm.org)***

## The Verafirm Advantage

Verafirm stands for world-class software asset management. Based on benchmarks from the International Organization for Standardization (ISO) and backed by the software industry, Verafirm offers a suite of products to help organizations of all sizes and in all industries understand, manage, and certify their software asset management programs.

### Certification

**SAM Certification:** If your company has already invested in a SAM program, take the next step and certify that it meets global standards. Certification confirms that your SAM program meets ISO standards, demonstrates you are a best-in-class company, and provides a two-year audit forbearance from leading software publishers.

### Monitoring

**Supply Chain Solutions:** Verafirm offers the only global monitoring tool to track software compliance in integrated supply chains – giving you confidence that your business partners operate by the same ethical standards that you do.

### Management

**SAM Tool:** For small-to-medium sized businesses, Verafirm offers a simple, feature-rich tool to manage software licenses online. Supported by leading software publishers, the tool is offered in multiple languages with self-help guidance and live customer support.

### Education

**SAM Education:** Sound software asset management starts with the right training. Verafirm offers a self-guided online course that will train you on best practices for implementing a world-class, ISO-aligned SAM program.